



Art **in the** Park

benefiting Boulder City Hospital Foundation

52nd Annual Art in the Park

ARTIST INFORMATION & APPLICATION

Location: Boulder City, Nevada

Dates: October 4 & 5, 2014 (Saturday & Sunday)

Times: 9am to 5pm (Saturday)
9am to 4pm (Sunday)

Contact: Wendy Adams
Community Events Manager
(702) 293-0214 direct
(702) 293-4111 main
(702) 293-0587 fax
Wendy@bouldercityhospital.org

Benefiting*: Boulder City Hospital Foundation
901 Adams Blvd.
Boulder City, NV 89005
www.bouldercityhospital.org
www.artinthepark.org

***PLEASE RETURN APPLICATIONS TO THIS ADDRESS**

2014 Art in the Park Information

WHAT IS ART IN THE PARK: Art in the Park is one of the largest juried outdoor art festivals in the Southwest and is the largest fundraiser for the non-profit Boulder City Hospital Foundation. The event is held over two days in beautiful Boulder City, Nevada, not far from Lake Mead, Hoover Dam and the bright lights of Las Vegas. The festival area includes Wilbur Square, Bicentennial Park and North and South Escalante Parks, as well as Arizona and Colorado Streets. Attendance is free, and although Boulder City's population is just over 17,000, the event draws over 100,000 visitors each year and hosts over 300 artists and 25 unique food vendors.

ABOUT THE BOULDER CITY HOSPITAL FOUNDATION: The Boulder City Hospital Foundation is a 501(c)(3) organization whose purpose is to raise funds for capital equipment and improvements to the non-profit Boulder City Hospital.

ELIGIBILITY: The event is open to all ORIGINAL artists, crafters and gourmet edible vendors and is tightly juried by a 6 person panel, which changes yearly. The jury will determine eligibility based solely upon the clear photos submitted (photo requirements on page 4). They look for originality, design and high-quality art and craftsmanship. Participation in past years does not determine acceptance each year and applicants must submit new photos each year. Gourmet edible entrants must make their products 100%, and the products must be sealed. *Fresh food products fall under the Food Vendor category and require a different application and fee.* No commercial, imported, manufactured or mass-produced items purchased for resale allowed. One artist per booth. No sharing. No propane or other heat producing equipment allowed. No distributors of food products allowed. No expansion of booth into aisles or sidewalks or other artist's space beyond the purchased booth dimensions.

AWARDS: Ribbons are awarded in Fine Art, Fine Craft and Traditional Craft categories. Judges are chosen from the community at the discretion of the Boulder City Hospital Foundation. A featured artist is also chosen each year and will be included on posters, t-shirts and marketing materials. Past featured artists are: Ora Tamir, 2013, Robert Fleming 2012, Jennifer Main 2011, Patricia Ragone 2010, Debbie Marie Arambula 2009 and Glen Powell 2008. To be considered for Featured Artist, application must be postmarked by April 30, 2014.

SPACES: Each space is 10'x15' or 10'x30'. Exhibitors must provide their own canopies, signage and displays, and they must be professional in appearance. Tent stakes and augers are not permitted. **If we notice you are using stakes or augers to secure your booth, you will be asked to remove them and be charged a \$200 penalty.** Due to possible windy conditions, we recommend sand bags, concrete blocks or water barrels for booth stability. Check-in takes place at the Raffle Booth on Friday, October 3 from 9am-6pm. All work must be in place by 9am each day and remain set-up until the close of business each day. Exhibitors are responsible for the safety and liability of their own display and product. Live demonstrations are encouraged, but NO electricity or water is available. No generators permitted. Playing radios, tape decks or mechanically reproduced sound is prohibited. Expanding from your assigned/paid space is also prohibited. We reserve the right to use all unmarked space at the event, and therefore do not charge premiums for corners or end spaces.

NEVADA STATE SALES TAX: During registration, all exhibitors receive a form entitled "One Time Sales Tax Return". Exhibitors are responsible for the Sales Tax collected during the event and the payment of that Sales Tax is due by check or cash at the close of the show on Sunday, October 5th from 3pm to 7pm at the Tax Booth. Exhibitors with a valid Nevada State Sales Tax number please include that number on the form and turn it in at Tax Booth at the close of the show. Any exhibitor who fails to turn in the "One-Time Sales Tax Return" form will be excluded from future events.

RAFFLE: We truly appreciate your support of this community fundraising event, and a big part of the event is the raffle. All participants are required to donate a minimum of one (1) piece to the fundraising raffle. We require that donations are turned in at check-in on Friday, October 3rd. Artists will not receive their check-in packets until they turn in their donation(s). All donations are tax-deductible; however you must provide the stated value. You will receive a receipt for your donation.

2014 Art in the Park Information (continued)

****APPLICATION DEADLINES & FEES****

Standard Fee Applications must be postmarked or hand-delivered by April 30, 2014

BOOTH FEES:

- 10'x15' = \$425
- 10'x30' = \$825

APPLICATION & JURY FEE:

- \$50 to \$150 per applicant, based on application date

APPLICATION FEE SCHEDULE

	<u>BOOTH + APP</u>	<u>=TOTAL FEE</u>
• Postmarked or delivered on or before April 30, 2014	\$425/825 + \$50	= \$475/875
• Postmarked or delivered May 1 – May 31, 2014	\$425/825 + \$75	= \$500/900
• Postmarked or delivered June 1 – June 30, 2014	\$425/825 + \$100	= \$525/925
• Postmarked or delivered July 1 – July 31, 2014	\$425/825 + \$125	= \$550/950
• Postmarked or delivered August 1 – August 31, 2014	\$425/825 + \$150	= \$575/975
• <u>NO LATE APPLICATIONS WILL BE ACCEPTED AFTER AUGUST 31, 2014</u>		

Booth fee and application fee must be included with this application (one check please OR you may pay via credit card by filling out the form on page 10). CHECKS WILL BE CASHED OR CREDIT CARDS WILL BE RUN UPON RECEIPT OF YOUR APPLICATION. Make Checks or Money Orders payable to Boulder City Hospital Foundation. We cannot “hold” checks. There will be a \$50.00 fee for all returned checks. Failure to pay returned check fee within 10 days of notification will result in automatic cancellation of application.

“Late” applications received after the standard April 30th date will be considered if spaces are still available. These “late” applications are usually juried within 2 weeks of the date of receipt.

The booth fee is refundable if not selected for participation, however, application fees are non-refundable. No refunds will be given for inclement weather or for non-compliance of event rules and regulations.

NOTIFICATIONS

Acceptance/non-acceptance letters will be sent via email only on approximately May 31, 2014 we do not mail anything so please check your emails frequently for updates, booth assignments and other frequently asked questions. If you have not heard from our office by June 15th, 2014 please call so we can correct your email on file and resend materials. Booth fees and submitted photos for artists not accepted into the show will be refunded within approximately 2 weeks of the notification letters.

CANCELLATION / WITHDRAWL FROM THE EVENT

Artists who need to cancel or withdraw from the event for any reason must do so in writing via e-mail or US Mail by July 11, 2014. Booth fees and submitted photos will be refunded within approximately 2 weeks from notification. No refunds will be given after July 11, 2014. In order to be fair to all participants, there are no exceptions.

2014 Art in the Park Application Instructions

WHAT WE NEED FROM YOU

PLEASE SUBMIT THE FOLLOWING:

- Completed Application & Agreement (pages 5-7) (PLEASE PRINT LEGIBLY)
- Email address written legibly, all notifications will be sent via email.
- One check or money order which includes your \$50 to \$150 application fee and \$425 or \$825 booth fee. (See Fee Schedule for up-charges for Applications submitted after 4/30/14.) Please make all checks or money orders payable to **Boulder City Hospital Foundation**. Please make sure the following information is on your check: Name, business name, address and "2014 AITP ARTIST". **CHECKS WILL BE CASHED UPON RECEIPT OF YOUR APPLICATION. We cannot "hold" checks and we do not have payment plans available.**

OR

- Completed Credit Card Payment form on Page 8.
- Minimum of five (5) recent photos (at least 3"x 5") of each original medium.*
- Three (3) recent photos of yourself in various stages making your artwork.*
- One (1) recent photo or detailed sketch of your booth and display.*

***Slides, disks or e-mailed photos will not be accepted.** Please label the back of each photo with your name (small mailing labels work great). We are not responsible for unidentified photos. **Unfortunately, photos will NOT be returned to you, as we do reference them while at the event site to ensure the photos you submit is the work that is on display in your booth.**

PLEASE SEND REQUESTED ITEMS TO:

Boulder City Hospital Foundation
Attn: Wendy Adams
901 Adams Blvd.
Boulder City, NV 89005

2014 Art in the Park Application

EXHIBITOR/BUSINESS OWNER NAME(S) _____

SECONDARY CONTACT NAME _____

BUSINESS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PRIMARY PHONE _____ BUSINESS PHONE _____

SECONDARY PHONE _____ FAX NUMBER _____

E-MAIL ADDRESS _____ WEBSITE _____

NEVADA SALES TAX PERMIT NUMBER _____ OR
 Will use provided one-time sales tax return form at event

BOOTH SIZE REQUESTED Single 10'x15' = \$425* Double 10'x30' = \$825* **(*PLUS YOUR APPLICATION/JURY FEE)**

PAYMENT TYPE Visa Mastercard Discover AMEX Money Order Cashier's Check Check # _____

NUMBER OF YEARS IN SHOW 0 (New) 1 2 3 4 5+ **OR** Previous Exhibitor(not last year) _____ Year

HOW DID YOU HEAR ABOUT AITP Previous Exhibitor Artist Referral Website Attendance
 Other _____

PLEASE DESCRIBE YOUR RAFFLE DONATION(S) _____

ESTIMATED VALUE OF RAFFLE DONATION(S) \$ _____

FOR OFFICE USE ONLY

POSTMARKED DATE _____ OFFICE STAFF INITIALS _____
AMOUNT RECEIVED: _____ FORM OF PAYMENT: _____

2014 Art in the Park Application (continued)

MEDIA/CATEGORY (check only one here and provide a description below)

<input type="checkbox"/> Fine Art (Wilbur Square)	<input type="checkbox"/> Fine Craft (Wilbur Square)	<input type="checkbox"/> Contemporary Craft	<input type="checkbox"/> Traditional Craft	<input type="checkbox"/> Gourmet Edibles
Art form practiced mainly for its aesthetic value and beauty rather than functional value "art for art's sake".	Innovative & cutting edge in use of materials & aesthetic vision demonstrating critical enquiry into processes.	High standard of workmanship with some innovation but not especially unique in design.	Traditional skill, objects, materials. Not "new" in use of materials, techniques or in producing something unique.	Food products made and packaged by the applicant. Not mass produced in a commercial kitchen.

DESCRIPTION

- | | | | | |
|---|---|---|--|--|
| <input type="checkbox"/> Ceramic | <input type="checkbox"/> Drawing / Pastel | <input type="checkbox"/> Fiber / Clothing | <input type="checkbox"/> Glass | <input type="checkbox"/> Gourmet Edible |
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Leather | <input type="checkbox"/> Metal | <input type="checkbox"/> Mixed Media/2-D | <input type="checkbox"/> Mixed Media/3-D |
| <input type="checkbox"/> Painting - Oil/Acrylic | <input type="checkbox"/> Paper | <input type="checkbox"/> Photography | <input type="checkbox"/> Sculpture | <input type="checkbox"/> Watercolor |
| <input type="checkbox"/> Wood | <input type="checkbox"/> Other _____ | | | |

DESCRIPTION for PRINTED PROGRAM

BRIEF description of your art for the printed program _____

PRICE RANGE OF YOUR ART WORK \$ _____

HOW DO YOU CREATE YOUR ART FORM? (Describe specific techniques used.)

- | | | |
|--|------------------------------|-----------------------------|
| 1. I make each item 100% from scratch | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| 2. I purchase part of the finished product | <input type="checkbox"/> YES | <input type="checkbox"/> NO |

If YES ,please explain what is purchased: _____

BOOTH REQUEST: After reviewing your application and photographs, the jury will place you into the park specific to your category using the definitions above. Indicate your preferred booth spaces in the park appropriate for your media category.

Booth # Request 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Do you require handicap access? Yes (must provide copy of handicap placard with your application) No

Additional Requests regarding booth assignment _____

2014 Art in the Park Agreement

RULES AND REGULATIONS

By signing this agreement you agree to the terms of each item below, fees may apply for non-compliance of rules, please read carefully.

The stated applicant agrees to the following, and agrees to notify all staff members and/or volunteers of the following:

1. Pay the full application and booth fee with your application. Checks will be cashed or credit cards will be charged upon receipt. Booth fees will be refunded if not accepted.
2. There will be a \$50.00 fee for all returned checks and you must immediately provide a replacement money order or cashier's check. Failure to do so will result in cancellation.
3. No refunds will be given for inclement weather or for non-compliance of event rules.
4. Those who need to cancel or withdraw must do so in writing via e-mail or US Mail by July 11, 2014 in order to receive a refund for booth fees. No refunds will be given after July 11, 2014.
5. Protect, indemnify and save harmless the Boulder City Hospital, Boulder City Hospital Foundation, City of Boulder City, and all participating artists, vendors, and volunteers from any liabilities for personal injuries, death, and/or property damage incurred by any person in connection with participation.
6. All participants MUST clearly display their provided booth number in the upper left corner of booth.
7. The Boulder City Hospital Foundation reserves the right to remove any exhibitor and their display for any violation of the rules and regulations.
8. All participants and their staff/volunteers are prohibited from smoking or drinking alcoholic beverages anywhere in or around their booths.
9. Any unruly conduct or use of foul language to or in front of Art in the Park patrons, personnel or volunteers will be considered grounds for immediate expulsion from Art in the Park with no refund.
10. All non-service animals/pets are prohibited from this event.
11. The Boulder City Hospital Foundation is the final authority determining booth placement, typically based on category. Space requests are not guaranteed.
12. All participants must display and sell only original pieces as described in this application. No commercial or mass-produced items allowed. The jury panel reserves the right of final determination of originality of artistic creations entered. If the work is deemed not original or does not meet acceptable and conditional guidelines, the Boulder City Hospital Foundation reserves the right to terminate said display and prohibit sales. Failure to comply may result in immediate dismissal from the event with no refund.
13. No representatives are to be sent in place of the original artist. Identification will be checked. Partners must be listed on the original application.
14. One artist per booth. **No sharing booths.** No extension of booth or display beyond the purchased booth size.
15. Provide, at no cost to the Boulder City Hospital Foundation, the equipment, signage and staff/volunteers necessary to set-up, display and sell artwork.
16. Decorate assigned booth space in an attractive manner, using only materials that will not interfere with patron traffic lanes or neighboring participants.
17. Playing radios, tape decks or mechanically reproduced sound is prohibited.
18. Participants are prohibited from distributing literature of, or promoting any religious, fraternal, political or commercial organization. Literature on the artist's work or gallery is permitted.
19. Be ready by 9am each morning, and close by 5pm Saturday and 4pm on Sunday night. There is no early tear-down. Participants arriving late OR tearing down early will not be invited back.
20. Tent stakes and augers are not permitted per the City of Boulder City park regulations. We recommend sand bags, concrete blocks or water barrels for booth stability and safety. **If you are caught using stakes or augers you will be fined \$200 and asked to remove stakes or augers immediately.**
21. Generators of any type, and noise-producing machinery, are not permitted. No propane or heat generating or cooking devices permitted.
22. Participants agree not to use the City's electrical/water outlets. NO electrical or water available.
23. Participants are responsible for the security of their own work. The Boulder City Hospital Foundation and any and all volunteers for Art in the Park 2014 assume no responsibility for any loss or damage to any inventory, artistic works, display materials, or artist's personal property for any cause whatsoever. Night security is provided.
24. Complete and turn in the "One Time Sales Tax Return" form and check or cash payment on Sunday, October 5 from 3-7pm at the Tax Booth. Exhibitors who fail to do so will be banned from future events.
25. All participants are required to donate a minimum of one (1) original art piece to the raffle. Your donation must be brought to the Raffle Booth in order to receive your welcome packet.
26. Ribbons are awarded in Fine Art, Fine Craft and Traditional Craft categories, as well as Best in Show. Judges are chosen at the discretion of the Boulder City Hospital Foundation.
27. Event participants agree to the use of videos and photographs taken at the event for promotional purposes. Any photos taken at the event are property of the event.
28. Vendor off-site parking will be available, free of charge, and reserved specifically for vendors with large rigs, van and vehicles. We ask that you do not park your vehicles and trailers in front of Boulder City residents' homes.
29. Artists are responsible for cleaning up their booth area. **If trash or debris is left behind for event staff to clean up, you will be assessed a fine up to \$200.00 and run the risk of being excluded from future shows.**

CHECK HERE

I have read and agree to the above. I confirm that this agreement is accurate and completely sets forth the understanding between myself and the Boulder City Hospital Foundation / Art in the Park.

Signature _____ Date _____

Printed Name _____

Company _____



ARTIST CREDIT CARD PAYMENT FORM - 2014

- SINGLE BOOTH SPACE = 10'X15'**
\$425 + \$50 to \$150 application fee (see fee schedule)

- DOUBLE SPACE = 10'X30'**
\$825 + \$50 to \$150 application fee (see fee schedule)

Name _____

Address: _____

City, State, Zip: _____

Company _____

Phone Number _____

PLEASE CHARGE MY:

Visa MasterCard Discover AMEX

Amount Authorized* \$ _____ Today's Date _____

*Please note that your non-refundable application fee may be run in a separate transaction from your refundable booth fee(s).

Card# _____ Security Code _____

Expiration Date _____ Billing Zip Code _____

Name on Card _____

Cardholder's Signature _____