

**FOR IMMEDIATE RELEASE  
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**BOULDER CITY HOSPITAL FOUNDATION ANNOUNCES FEATURED ARTIST FOR IT'S  
54th ANNUAL ART IN THE PARK EVENT – October 1 & 2 2016**



**Boulder City, NV** - - Valerie Amon has been named Featured Artist for the Boulder City Hospital Foundation's 54<sup>th</sup> Annual Art in the Park event. Amon, who hails from Boulder, Colorado, was introduced to art at a very early age when her Mother, Patricia and Grandmother, Helen introduced her to the creative process. While she showed promise both in painting and illustration both during and throughout her high school years, Valerie pursued a more "practical" education and obtained degrees in Public Relations and Advertising from Northern Arizona University. After several unfulfilling years in a corporate environment in Phoenix, Valerie realized her childhood passion for art was as strong as ever and returned to school to pursue a Master's degree in Fine Art at Arizona State University – where she was accepted by her peers despite the fact that she didn't have an undergraduate art degree. After just over a year at ASU, she found that the academic definition of art and her definition of art were totally at odds with each other. By breaking away from the academic "tradition," Valerie was able to develop a unique style based entirely on the influences and mentors she chose.

After spending five years studying and painting in Taos, Valerie and her family decided it was time for another change, and relocated to Boulder, Colorado where she now resides with her husband, Kelly, son Bryce and daughter Maisey. She is currently represented by the Meadowlark Gallery in Billings, Montana, Paradise Gallery in Gardiner, Montana and the La Posada de Santa Fe Resort and Spa in Santa Fe, New Mexico.

Valerie believes in being a perpetual student, reading about or studying with other well-established artists when she can, and painting and sketching outdoors (or in the studio) on a regular basis. She and her Mother, Patricia show and paint (mostly plein-aire) together as often as they can manage. On several occasions, the two have participated in 3-generation shows with Valerie's Grandmother, Helen.

In her first year applying at Art in the Park, Valerie's work impressed the Jury who unanimously chose Amon as the Featured Artist. You can view Valerie's work in booth #155 at this year's Art in the Park event taking place October 1<sup>st</sup> and 2<sup>nd</sup>, 2016. Stop by and have her sign your event program book or event t-shirt where her work is proudly featured.

Art in the Park is one of the largest outdoor juried art festivals in the Southwest. The event features hundreds of original artists in the fine art, fine/contemporary craft and traditional craft categories. The festival is Boulder City Hospital Foundation's signature fundraising event. Proceeds from the event benefit the Boulder City Hospital.

Art in the Park is free to the public and draws over 100,000 visitors to the Historic downtown area. This year celebrate its 54<sup>th</sup> year of commitment by the local community in ensuring accessibility to premium health care to its residents and the greater Las Vegas Valley. Free parking is available throughout the city. Paid parking is available at Veteran's Memorial Park, just off of Veteran's Memorial Drive in Boulder City with a complimentary shuttle service taking visitors to the event. Artist applications, program advertisements orders, volunteer forms, photos, maps and additional information is available by visiting [www.artinthepark.org](http://www.artinthepark.org).

2016 sponsors include, Boyd Gaming, SDG&E a Sempra Energy utility, Copper Mountain Solar, Winder Farms, Black Canyon Willow Raft Adventures, Boulder Dam Credit Union, Las Vegas Review Journal a Stephens Media Company, Boulder City Review, Auto Specialists of Boulder City, BC Real Estate, Railroad Pass, Tito's Handmade Vodka and Mix 94.1.

The Boulder City *Hospital* Foundation is a 501(c)(3) organization whose purpose is to raise funds for capital equipment and improvements to the non-profit Boulder City Hospital.

To learn more about Art in the Park, Boulder City Hospital or the Boulder City Hospital Foundation, please contact Wendy Adams at (702) 293-0214 or [wendy@bouldercityhospital.org](mailto:wendy@bouldercityhospital.org) . ###