



Art **in the** Park

benefiting Boulder City Hospital Foundation

55th Annual Art in the Park

ARTIST INFORMATION & APPLICATION

- Location:** Boulder City, Nevada
- Dates:** October 7 & 8, 2017 (Saturday & Sunday)
- Times:** 9am to 5pm (Saturday)
9am to 4pm (Sunday)
- Contact:** Wendy Adams
Community Events Manager
(702) 293-0214 direct
(702) 293-0587 fax
Wendy@bouldercityhospital.org
- Benefiting*:** Boulder City Hospital Foundation
901 Adams Blvd.
Boulder City, NV 89005
www.bouldercityhospital.org
www.artinthepark.org

***PLEASE RETURN APPLICATIONS TO THIS ADDRESS**

2017 Art in the Park Information

WHAT IS ART IN THE PARK: Art in the Park is one of the largest juried outdoor art festivals in the Southwest and is the largest fundraiser for the non-profit Boulder City Hospital Foundation. The event is held over two days in beautiful Boulder City, Nevada, not far from Lake Mead, Hoover Dam and the bright lights of Las Vegas. The festival area includes Wilbur Square, Bicentennial Park and North and South Escalante Parks, as well as Arizona and Colorado Streets. Attendance is free, and although Boulder City's population is just over 17,000, the event draws over 100,000 visitors each year and hosts over 350 artists and 20 unique food vendors.

ABOUT THE BOULDER CITY HOSPITAL FOUNDATION: The Boulder City Hospital Foundation is a 501(c)(3) organization whose purpose is to raise funds for capital equipment and improvements to the non-profit Boulder City Hospital.

ELIGIBILITY: The event is open to all ORIGINAL artists, crafters and gourmet edible vendors and is juried by a 6 person panel, which changes yearly. The jury will determine eligibility based solely upon the clear photos submitted (**photo requirements on page 4**). They look for originality, design and high-quality art and craftsmanship. Participation in past years does not determine acceptance each year and applicants must submit new photos each year. Gourmet edible entrants must make their products 100%, and the products must be sealed. *Fresh food products fall under the Food Vendor category and require a different application and fee.* "Original Artists" No commercial, imported, manufactured or mass-produced items purchased for resale allowed. One artist per booth. No sharing. No propane or other heat producing equipment allowed. No distributors of food products allowed. No expansion of booth into aisles or sidewalks or other artist's space beyond the purchased booth dimensions, this will be strictly enforced, you must display within your 15' x 10' space and work around any rented weights that must be within your space.

SPACES: Each space is 10'x15' or 10'x30'. Exhibitors must provide their own canopies, signage and displays, and they must be professional in appearance. Tent stakes and augers are not permitted. **If we notice you are using stakes or augers to secure your booth, you will be asked to remove them and be charged a \$250 penalty.** Due to possible windy conditions, we recommend sand bags, concrete blocks or water barrels for booth stability. Check-in takes place at the Raffle Booth on Friday, October 6th from 9am-7pm. All work must be in place by 9am each day and remain set-up until the close of business each day. Exhibitors are responsible for the safety and liability of their own display and product. Live demonstrations are encouraged, but NO electricity or water is available. No generators permitted. Playing radios, tape decks or mechanically reproduced sound is prohibited. Expanding from your assigned/paid space is also prohibited. We reserve the right to use all unmarked space at the event, and therefore do not charge premiums for corners or end spaces.

NEVADA STATE SALES TAX: During registration, all exhibitors receive a form entitled "One Time Sales Tax Return". Exhibitors are responsible for the Sales Tax collected during the event and the payment of that Sales Tax is due by check or cash at the close of the show on Sunday, October 2nd from 4:30pm to 7pm at the Tax Booth. Exhibitors with a valid Nevada State Sales Tax number please include that number on the form and turn it in at Tax Booth at the close of the show. Any exhibitor who fails to turn in the "One-Time Sales Tax Return" form will be excluded from future events.

RAFFLE: We truly appreciate your support of this community fundraising event, and a big part of the event is the raffle. All participants are required to donate a minimum of one (1) piece to the fundraising raffle. Your raffle donation must be a representation of what you sell in your booth during Art in the Park, no buy/sell items will be accepted for the raffle. Artists will not receive their check-in packets until they turn in their donation(s). All donations are tax-deductible; however you must provide the stated value. You will receive a receipt for your donation. At the discretion of the raffle booth manager your item may be turned away and you will be asked for another item that better represents your artistry.

AWARDS: Ribbons are awarded in Fine Art, Fine Craft and Traditional Craft categories. Judges are chosen from the community at the discretion of the Boulder City Hospital Foundation. A featured artist is also chosen each year and will be included on posters, t-shirts and marketing materials. Past featured artists are: Valerie Amon, 2016; Robert Marble, 2015; Connie Burnett-Ferraro, 2014; Ora Tamir, 2013; Robert Fleming, 2012; Jennifer Main, 2011; Patricia Ragone, 2010; Debbie Marie Arambula, 2009 and Glen Powell, 2008. **To be considered for Featured Artist, application must be postmarked by May 30, 2017.**

2017 Art in the Park Information (continued)

****APPLICATION DEADLINES & FEES****

A deposit of \$150 will hold your favorite space at time of application but keep in mind full payment is due by May 30, 2017.

Standard Fee Applications must be postmarked or hand-delivered by May 30, 2017

BOOTH FEES:

- 10'x15' = \$475 + \$25 Jury Fee + \$25 Temporary Boulder City License Fee = \$525
- 10'x30' = \$875 + \$25 Jury Fee + \$25 Temporary Boulder City License Fee = \$925

LATE FEES: If your application is postmarked or delivered on or after May 30, 2017 a 10% late fee will be applied.

No applications will be accepted after September 8, 2017.

Booth fee and application fee must be included with this application (one check please OR you may pay via credit card by filling out the form on page 8). CHECKS WILL BE CASHED OR CREDIT CARDS WILL BE RUN UPON RECEIPT OF YOUR APPLICATION. Make Checks or Money Orders payable to **Boulder City Hospital Foundation.** We cannot "hold" checks. There will be a \$50.00 fee for all returned checks. Failure to pay returned check fee within 10 days of notification will result in automatic cancellation of application.

The booth fee is refundable if not selected for participation; however, application fees are non-refundable. No refunds will be given for inclement weather or for non-compliance of event rules and regulations. Booth fees and submitted photos for artists not accepted into the show will be refunded within approximately 2 weeks of the notification letters.

NOTIFICATIONS

Acceptance/non-acceptance letters will be sent **via email only** SO IT IS EXTREMELY IMPORTANT THAT YOUR EMAIL IS LEGIBLE, MAY I SUGGEST YOU MAKE A LABEL WITH YOUR NAME AND EMAIL TYPED ON IT AND STICK IT ON THE APPLICATION TO ALLEVIATE ANY EMAIL CONFUSION. Notifications will go out on June 15th, 2017 – we do not mail anything so please check your emails frequently for updates, booth assignments and other frequently asked questions. If you have not heard from our office by June 30th, 2017 please call so we can correct your email on file and resend materials.

CANCELLATION / WITHDRAWAL FROM THE EVENT

Artists who need to cancel or withdraw from the event for any reason must do so in writing via e-mail or US Mail by **July 3rd, 2017.** Booth fees and submitted photos will be refunded within approximately 2 weeks from notification. **No refunds will be given after July 3rd, 2017.** In order to be fair to all participants, there are no exceptions.

2017 Art in the Park Application Instructions

WHAT WE NEED FROM YOU

PLEASE SUBMIT THE FOLLOWING:

- Completed Application & Agreement (pages 5-7) (PLEASE PRINT LEGIBLY)
- Email address written legibly, all notifications will be sent via email.
- One check or money order - Please make all checks or money orders payable to **Boulder City Hospital Foundation**. Please make sure the following information is on your check: Name, business name, address and "2017 AITP ARTIST". **CHECKS WILL BE CASHED UPON RECEIPT OF YOUR APPLICATION. We cannot "hold" checks.** We do offer the \$150 deposit upon application to hold your favorite spot with the balance being due on or before May 30th, 2017. Because WE know it's a lot of money to ask up front.

OR

- Completed Credit Card Payment form on Page 8.
- Minimum of four (4) photos of **WORK IN PROGRESS – "Original Artists"**
- Minimum of five (5) recent photos (at least 3"x 5") of each original medium.* **"Original Artists"**
- Three (3) recent photos of ***yourself in various stages making your artwork.**** **"Original Artists"**
- One (1) recent photo or detailed sketch of your booth and display.* **"Original Artists"**

***Slides, disks or e-mailed photos will not be accepted.** Please label the back of each photo with your name (small mailing labels work great). We are not responsible for unidentified photos. **Unfortunately, photos will NOT be returned to you, as we do reference them while at the event site to ensure the photos you submit is the work that is on display in your booth.**

PLEASE SEND REQUESTED ITEMS TO:

Boulder City Hospital Foundation
Attn: Wendy Adams
901 Adams Blvd.
Boulder City, NV 89005

2017 Art in the Park Application

EXHIBITOR/BUSINESS OWNER NAME: _____

BUSINESS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PRIMARY PHONE _____ BUSINESS PHONE _____

SECONDARY PHONE _____ WEBSITE _____

E-MAIL ADDRESS _____

{PLEASE WRITE CLEARLY OR PLACE A TYPE WRITTEN LABEL WITH YOUR NAME AND EMAIL ADDRESS HERE} All communication is done via email! If we don't have your correct email address you will never know if you have been accepted or what your booth number is.

Do you require handicap access? Yes (must provide copy of handicap placard with your application) No

NEVADA SALES TAX PERMIT NUMBER _____ OR
 Will use provided one-time sales tax return form at event

BOOTH SIZE REQUESTED Single 10'x15' = \$525 Double 10'x30' = \$925

PAYMENT TYPE Visa Mastercard Discover AMEX Money Order Cashier's Check Check # _____

NUMBER OF YEARS IN SHOW 0 (New) 1 2 3 4 5+ **OR** Previous Exhibitor(not last year) _____ Year

HOW DID YOU HEAR ABOUT AITP Previous Exhibitor Artist Referral Website Attendance
 Other _____

PLEASE DESCRIBE YOUR RAFFLE DONATION(S) **This is mandatory not optional.** This must be presented upon check in.

ESTIMATED VALUE OF RAFFLE DONATION(S) \$ _____

At the discretion of the raffle booth manager your item may be turned away and you will be asked for another item that better represents your artistry. Thousands of people buy raffle tickets based on what they see in the raffle booth on display and if they see something they really like, they will ask "who made that"? "What booth number can I find them in?" This is just another great way to market your art.

FOR OFFICE USE ONLY

POSTMARKED DATE _____ OFFICE STAFF INITIALS _____
AMOUNT RECEIVED: _____ FORM OF PAYMENT: _____

2017 Art in the Park Application (continued)

MEDIA/CATEGORY (check only one here and provide a description below)

<input type="checkbox"/> Fine Art (Wilbur Square)	<input type="checkbox"/> Fine Craft (Wilbur Square)	<input type="checkbox"/> contemporary Craft (Bicentennial Park)	<input type="checkbox"/> Traditional Craft (Bicentennial Park or Escalante Park)	<input type="checkbox"/> Gourmet Edibles (South Escalante Park ONLY)	<input type="checkbox"/> Demo Items/Kids Area/Semi Commercial (South Escalante Park ONLY)
Art form practiced mainly for its aesthetic value and beauty rather than functional value "art for art's sake".	Innovative & cutting edge in use of materials & aesthetic vision demonstrating critical enquiry into processes.	High standard of workmanship with some innovation but not especially unique in design.	Traditional skill, objects, materials. Not "new" in use of materials, techniques or in producing something unique.	Food products made and packaged by the applicant. Not mass produced in a commercial kitchen.	Items we have identified to be uniquely made but not 100% hand crafted and may appear demo in nature.

DESCRIPTION

- | | | | | |
|---|---|---|--|--|
| <input type="checkbox"/> Ceramic | <input type="checkbox"/> Drawing / Pastel | <input type="checkbox"/> Fiber / Clothing | <input type="checkbox"/> Glass | <input type="checkbox"/> Gourmet Edible |
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Leather | <input type="checkbox"/> Metal | <input type="checkbox"/> Mixed Media/2-D | <input type="checkbox"/> Mixed Media/3-D |
| <input type="checkbox"/> Painting - Oil/Acrylic | <input type="checkbox"/> Paper | <input type="checkbox"/> Photography | <input type="checkbox"/> Sculpture | <input type="checkbox"/> Watercolor |
| <input type="checkbox"/> Wood | <input type="checkbox"/> Other | | | |

DESCRIPTION for PRINTED PROGRAM

BRIEF description of your art for the printed program _____

PRICE RANGE OF YOUR ART WORK \$ _____

HOW DO YOU CREATE YOUR ART FORM? (Describe specific techniques used.)

- | | | |
|--|------------------------------|-----------------------------|
| 1. I make each item 100% from scratch | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| 2. I purchase part of the finished product | <input type="checkbox"/> YES | <input type="checkbox"/> NO |

If YES ,please explain what is purchased: _____

BOOTH REQUEST: After reviewing your application and photographs, the jury will place you into the park specific to your category using the definitions above. Indicate your preferred booth spaces in the park appropriate for your media category.

Booth # Request 1st Choice _____ 2nd Choice _____ 3rd Choice _____ **Do NOT say "same as last year" circle the space on the map of where you would like to be. We will do our best to accommodate your request but booths are assigned on a first come first served based on post mark date.**

Additional Requests regarding booth assignment _____

2017 Art in the Park Agreement

RULES AND REGULATIONS

By signing this agreement you agree to the terms of each item below, fees may apply for non-compliance of rules, please read carefully.

The stated applicant agrees to the following, and agrees to notify all staff members and/or volunteers of the following:

1. Pay the full application and booth fee with your application. Checks will be cashed or credit cards will be charged upon receipt. Booth fees will be refunded if not accepted.
2. There will be a \$50.00 fee for all returned checks and you must immediately provide a replacement money order or cashier's check. Failure to do so will result in cancellation.
3. No refunds will be given for inclement weather or for non-compliance of event rules.
4. Those who need to cancel or withdraw must do so in writing via e-mail or US Mail by July 3rd, 2017 in order to receive a refund for booth fees. No refunds will be given after July 3rd, 2017.
5. Protect, indemnify and save harmless the Boulder City Hospital, Boulder City Hospital Foundation, City of Boulder City, and all participating artists, vendors, and volunteers from any liabilities for personal injuries, death, and/or property damage incurred by any person in connection with participation.
6. All participants MUST clearly display their provided booth number in the upper left corner of booth.
7. The Boulder City Hospital Foundation reserves the right to remove any exhibitor and their display for any violation of the rules and regulations.
8. All participants and their staff/volunteers are prohibited from smoking or drinking alcoholic beverages anywhere in or around their booths.
9. Any unruly conduct or use of foul language to or in front of Art in the Park patrons, personnel or volunteers will be considered grounds for immediate expulsion from Art in the Park with no refund.
10. All non-service animals/pets are prohibited from this event.
11. The Boulder City Hospital Foundation is the final authority determining booth placement, typically based on category. Space requests are not guaranteed.
12. **All participants must display and sell only original pieces as described in this application. No commercial or mass-produced items allowed.** The jury panel reserves the right of final determination of originality of artistic creations entered. If the work is deemed not original or does not meet acceptable and conditional guidelines, the Boulder City Hospital Foundation reserves the right to terminate said display and prohibit sales. Failure to comply may result in immediate dismissal from the event with no refund.
13. No representatives are to be sent in place of the original artist. Identification will be checked. Partners must be listed on the original application.
14. One artist per booth. **No sharing booths.** No extension of booth or display beyond the purchased booth size.
15. Provide, at no cost to the Boulder City Hospital Foundation, the equipment, signage and staff/volunteers necessary to set-up, display and sell artwork.
16. Decorate assigned booth space in an attractive manner, using only materials that will not interfere with patron traffic lanes or neighboring participants.
17. Playing radios, tape decks or mechanically reproduced sound is prohibited.
18. Participants are prohibited from distributing literature of, or promoting any religious, fraternal, political or commercial organization. Literature on the artist's work or gallery is permitted.
19. Be ready by 9am each morning, and close by 5pm Saturday and 4pm on Sunday night. There is no early tear-down. Participants arriving late OR tearing down early will not be invited back.
20. Tent stakes and augers are not permitted per the City of Boulder City park regulations. We recommend sand bags, concrete blocks or water barrels for booth stability and safety. **If you are caught using stakes or augers you will be fined \$250 and asked to remove stakes or augers immediately.**
21. Generators of any type, and noise-producing machinery, are not permitted. No propane or heat generating or cooking devices permitted.
22. Participants agree not to use the City's electrical/water outlets. NO electrical or water available.
23. Participants are responsible for the security of their own work. The Boulder City Hospital Foundation and any and all volunteers for Art in the Park 2017 assume no responsibility for any loss or damage to any inventory, artistic works, display materials, or artist's personal property for any cause whatsoever. Night security is provided.
24. Complete and turn in the "One Time Sales Tax Return" form and check or cash payment on Sunday, October 8 from 4pm-7pm at the Tax Booth. Exhibitors who fail to do so will be banned from future events.
25. All participants are required to donate a minimum of one (1) original art piece to the raffle. Your donation must be a representation of what you sell in your booth, no buy/sell items will be accepted as a raffle item. At the discretion of the raffle booth manager your item may be turned away and another item will be asked to replace it. This is to best represent your artistry.
26. Ribbons are awarded in Fine Art, Fine Craft and Traditional Craft categories, as well as Best in Show. Judges are chosen at the discretion of the Boulder City Hospital Foundation.
27. Event participants agree to the use of videos and photographs taken at the event for promotional purposes. Any photos taken at the event are property of the event.
28. Vendor off-site parking will be available, free of charge, and reserved specifically for vendors with large rigs, van and vehicles. We ask that you do not park your vehicles and trailers in front of Boulder City residents' homes.
29. Artists are responsible for cleaning up their booth area. **If trash or debris is left behind for event staff to clean up, you will be assessed a fine up to \$200.00 and run the risk of being excluded from future shows.**

CHECK HERE

I have read and agree to the above. I confirm that this agreement is accurate and completely sets forth the understanding between myself and the Boulder City Hospital Foundation / Art in the Park.

Signature _____ Date _____

Printed Name _____

Company _____



ARTIST CREDIT CARD PAYMENT FORM – 2017

- SINGLE BOOTH SPACE = 10'X15'**
\$475 + \$25 Jury Fee + \$25 Temporary Boulder City License Fee - \$525

- DOUBLE SPACE = 10'X30'**
\$875 + \$25 Jury Fee + \$25 Temporary Boulder City License Fee - \$925

10 % late fee will be accessed if application is received after May 30th

Name _____

Address: _____

City, State, Zip: _____

Company _____

Phone Number _____

Email Address: Please write clearly _____

PLEASE CHARGE MY:

Visa MasterCard Discover AMEX

Amount Authorized* \$ _____ Today's Date _____

*Please note that your non-refundable application fee may be run in a separate transaction from your refundable booth fee(s).

Card# _____ Security Code _____

Expiration Date _____ Billing Zip Code _____

Name on Card _____

Cardholder's Signature _____