



Benefiting Boulder City Hospital Since 1964

SPONSORSHIP OPPORTUNITIES

Boulder City Hospital Foundation
proudly supports our community hospital.
We invite you to help us support
Boulder City Hospital as a sponsor at the
61st annual Art in the Park
October 4th and 5th, 2025.



Dear Community Member,

The annual Art in the Park outdoor festival presented by the Boulder City Hospital Foundation in support of Boulder City Hospital, celebrates its 61st year the first weekend in October. The Art in the Park festival is recognized as the largest outdoor festival in the Southwest bringing together nearly 80,000 visitors with over 300 vendors and a mix of fine art, fine crafts, and traditional artists. Art in the Park traverses four parks in Downtown Boulder City, is free to the public and includes live entertainment, incredible art, food, beverages, and family fun. Join us October 4th and 5th, 2025, for an unforgettable weekend you won't want to miss.

This year's featured artist is Nicholas Ivins. An award-winning artist and illustrator based in San Diego, Nicholas creates comic-inspired art. As a visual storyteller, he strives to create images that are bold and colorful, yet emotive and nuanced. Nick explores a wide range of subject matter, including Day of the Dead, animals, music, and more, all from an offbeat and irreverent viewpoint. For more info visit www.nicholasivins.com.

Art in the Park is a labor of love and would not be possible without the continued support of our sponsors and our community. Over 300 volunteers help make Art in the Park a favorite among artists, crafters, and visitors alike. The Boulder City Hospital Foundation works in lockstep with the City of Boulder City, our community first responders and service providers, volunteers, and hospital staff to bring together a successful festival. The funds raised through the Boulder City Hospital Foundation's Art in the Park event support the ongoing needs of Boulder City Hospital, a private 501(c)(3) nonprofit charitable organization and the only Critical Access Hospital in Nevada not supported by a taxing district, mining dollars, or a corporate health system. The hospital relies on the fundraising efforts of the Foundation to support our mission serving the health and well-being of the residents of Boulder City and the surrounding valley as well as visitors to our area.

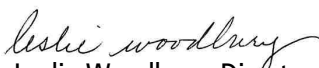
We have enclosed an Art in the Park sponsorship packet, with a special rate just for Chamber Members, and hope that your business would like the opportunity to have your company name or brand included in our media campaign. This favorable combination of visual and verbal support for your business will be exposed to nearly 80,000 visitors and showcases your support for Boulder City Hospital.

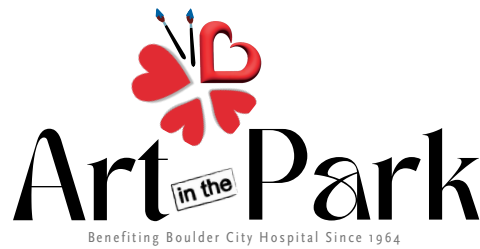
About Boulder City Hospital Foundation

Established in 1995, the Boulder City Hospital Foundation is a separately registered 501(c)(3) nonprofit charitable organization whose purpose is to raise funds for capital equipment and needs-based improvements to the nonprofit Boulder City Hospital through fund development, special events, and donor contributions. Every dollar raised is distributed directly into areas of need within the hospital, and over the past sixteen years, the Foundation has raised over \$6.7 million providing new equipment for radiology, rehabilitation, emergency, long term care, dietary, and other departments.

Please call the Boulder City Hospital Foundation office (702) 293-0214 for more details and deadlines to include your business based on your Art in the Park sponsorship commitment.

Best regards,


Leslie Woodbury, Director
Boulder City Hospital Foundation



SPONSORSHIP OPPORTUNITIES

THE 61ST ANNUAL ART IN THE PARK FESTIVAL BENEFITING BOULDER CITY HOSPITAL
October 4 & 5, 2025 in Beautiful Downtown Boulder City, Nevada

\$20,000 MASTERWORKS TITLE SPONSOR

Note: This level is available on a first come first served basis only

ONE Sponsorship available at this level. Sponsor business name or logo prominently displayed in all advertisements and promotional materials including:

- All live media advertising on Fox5 Local Las Vegas.
- All print advertising in area publications including, but not limited to: Boulder City Review and LVRJ publications. Ads will also appear in local interest publications such as Desert Companion, and others. (Approximately \$15,000 in advertising value.)
- Your business name mentioned on a minimum of 150 radio promotional spots (Approximately \$30,000 in advertising value.)
- Your business name mentioned on all televised promotional appearances
- Your company's name mentioned throughout live radio remote broadcasts
- Inclusion in all radio public service announcements
- Inclusion in all press releases
- Inclusion in all website announcements and emails
- Exclusive 10x10 marketing booth space with table and chairs, you can use your own for branding
- Main stage signage for duration of festival
- Festival signage throughout all four parks
- Live on-stage public address system mentions throughout the duration of the festival
- Main stage photo opportunity
- 40 food/beverage vouchers for your employees or guests (\$400 value)
- 10 event parking passes for your employees or guests (\$500 value)
- 40 commemorative Art in the Park gift packs
- 2 full-page advertisements for your business in Festival program (as a spread or two single pages including inside front cover)
- Your company logo on all Festival printed and electronic promotional materials
- Your business name or logo on all Festival t-shirts worn by more than 300 volunteers throughout the Festival
- All sponsors and vendors are asked to contribute a raffle item – it can be anything you want to represent your support of the event.

PAY NOW



\$12,000 PATRON SPONSOR

Sponsor business name or logo prominently displayed in all advertisements and promotional materials including:

- All live media advertising on Fox5 Local Las Vegas
- All print advertising in area publications including, but not limited to: Las Vegas Review-Journal, Boulder City Review, and local publications (Approximately \$5,000 in advertising value)
- Inclusion in all press releases
- Inclusion in all website announcements and emails
- Exclusive 10x10 marketing booth space with table and chairs, you can use your own for branding
- Festival signage at key Wilbur Park locations
- 10 food/beverage vouchers for your employees or guests (\$100 value)
- 5 event parking passes for your employees or guests (\$250 value)
- Full-page, inside back or back cover advertisement for your business in Festival program
- Your company logo on all Festival printed and electronic promotional materials
- Your business name or logo on all Festival t-shirts worn by more than 300 volunteers throughout the Festival
- All sponsors and vendors are asked to contribute a raffle item – it can be anything you want to represent your support of the event

PAY NOW

\$6,000 CRAFTSMAN SPONSOR

Sponsor business name or logo prominently displayed in all advertisements and promotional materials including:

- All live media advertising on Fox5 Local Las Vegas
- All print advertising in area publications including, but not limited to: Las Vegas Review-Journal, Boulder City Review, and local publications. (Approximately \$5,000 in advertising value.)
- Inclusion in one press release
- Inclusion in all website announcement
- Exclusive 10x10 marketing booth space with table and chairs, you can use your own for branding.
- Festival signage at key park locations
- 5 food/beverage vouchers for your employees or guests (\$50 value)
- Full-page, color advertisement for your business in Festival program
- Your company logo on all Festival printed and electronic promotional materials
- All sponsors and vendors are asked to contribute an item for our raffle item – it can be anything you want to represent your support of the event.
- Your business name or logo on all Festival t-shirts worn by more than 300 volunteers throughout the Festival

PAY NOW



\$4,000 GOLD BRUSH COMMUNITY PARTNER

Sponsor business name or logo prominently displayed in all advertisements and promotional materials including:

- All print advertising in area publications including, but not limited to: Las Vegas Review-Journal, Boulder City Review. (Approximately \$2,000 in advertising value.)
- Inclusion on event website
- 6' table under carports for display and marketing of your small business
- Full-page, color advertisement for your business in Festival program
- Your company logo on all Festival printed and electronic promotional materials
- Your business name or logo on all Festival t-shirts worn by more than 300 volunteers throughout the Festival

PAY NOW

\$3,000 SILVER BRUSH COMMUNITY PARTNER

Sponsor business name or logo prominently displayed in all advertisements and promotional materials including:

- All print advertising in area publications including, but not limited to: Las Vegas Review-Journal, Boulder City Review. (Approximately \$2,000 in advertising value.)
- Inclusion on event website
- 6' table under carports for display and marketing of your small business
- Half page, color advertisement for your business in Festival program
- Your company logo on all Festival printed materials
- Your business name or logo on all Festival t-shirts worn by more than 300 volunteers throughout the Festival

PAY NOW

\$2,000 BRONZE BRUSH COMMUNITY PARTNER

Sponsor business name or logo displayed in all promotional materials including:

- Quarter page, color advertisement for your business in Festival program
- Your logo on all event t-shirts

PAY NOW

\$1,500 Community Partner

Sponsor business name or logo displayed in all promotional materials including:

- Business card size, color advertisement for your business in Festival program
- Your logo on all event t-shirts

PAY NOW

\$1,000 Chamber of Commerce Special

Sponsor business name or logo displayed in all promotional materials including:

- Business card size, color advertisement for your business in Festival program
- Your logo on all event t-shirts

PAY NOW

Sponsorship Deadline is August 25, 2025

Please complete, sign and return this Sponsorship Agreement Form along with full payment made out to Boulder City Hospital Foundation, 1000 Nevada Hwy, Suite 101, Boulder City, Nevada 89005

Name: _____

Title: _____

Company: _____

Mailing Address: _____

Business Phone: _____

City: _____ ST: _____ ZIP: _____

Fax: _____

Website: _____

Email: _____

Sponsorship Level: _____