



Art in the Park

Benefiting Boulder City Hospital Since 1964

**SPONSORSHIP
OPPORTUNITIES**



Dear Community Member,

It's that time of year again, and I couldn't be more excited to reach out to you.

Art in the Park turns 62 this October, and it just keeps getting better. We'll be back in beautiful Downtown Boulder City on October 3 and 4, welcoming nearly 80,000 visitors across four parks for a weekend of exceptional art, live entertainment, and the kind of community spirit that makes this event unlike anything else in the Southwest.

All proceeds support Boulder City Hospital -- our community rural emergency hospital, right here where we live. Boulder City Hospital continues to provide emergency services, long term care, skilled nursing and rehabilitation therapy services, outpatient behavioral healthcare and easily accessible ancillary services, including radiology, two laboratory locations, same-day outpatient surgery, and a primary care and family practice clinic.

This year's featured artist is Chuck Watkins, a Southern Nevada painter whose work brings a rare kind of joy to the canvas--the kind that makes you pause, look closer, and walk away smiling. Our featured piece, "Larry's Bathhouse," says it all: a desert tortoise enjoying a soak in a clawfoot tub, painted with charm, humor, and a personality all its own.

Sponsoring Art in the Park is a genuine opportunity to associate your business with an event that draws tens of thousands of people from across the state, one that is woven into the very fabric of this town's story. Find out more at artinthepark.org. The enclosed info outlines our sponsorship opportunities, and I'm always happy to talk through what might work best for you. Commitments are due by July 25.

Thank you, as always, for your support of this community. ❤️

Best regards,

Leslie Woodbury, Director
Boulder City Hospital Foundation

62nd Year 2-Day Annual Festival	80,000+ Visitors	300+ Artists & Vendors	4 Downtown Parks	FREE Admission	56M+ Media Impressions	300+ Volunteers	2,000+ Volunteer Hours	\$2.5M Economic Impact
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SPONSORSHIP OPPORTUNITIES

THE 62nd ANNUAL ART IN THE PARK FESTIVAL BENEFITING BOULDER CITY HOSPITAL
October 3 & 4, 2026 in Beautiful Downtown Boulder City, Nevada



\$20,000 MASTERWORKS TITLE SPONSOR

Note: This level is available on a first come first served basis only

ONE Sponsorship available at this level. Sponsor business name or logo prominently displayed in all advertisements and promotional materials including:

- All live media advertising on Fox5 Local Las Vegas.
- All print advertising in area publications including, but not limited to: Boulder City Review, the Sun, and LVRJ publications. Ads will also appear in local interest publications such as Desert Companion, and others. (Approximately \$15,000 in advertising value.)
- Your business name mentioned on a minimum of 150 radio promotional spots (Approximately \$30,000 in advertising value.)
- Your business name mentioned on all televised promotional appearances
- Your company's name mentioned throughout live radio remote broadcasts
- Inclusion in all radio public service announcements
- Inclusion in all press releases
- Inclusion in all website announcements and emails
- Exclusive 10x10 marketing booth space with table and chairs, you can use your own for branding
- Main stage signage for duration of festival
- Festival signage throughout all four parks
- Live on-stage public address system mentions throughout the duration of the festival
- Main stage photo opportunity
- 40 food/beverage vouchers for your employees or guests (\$400 value)
- 10 event parking passes for your employees or guests (\$500 value)
- 2 full-page advertisements for your business in Festival program (as a spread or two single pages including inside front cover)
- Your company logo on all Festival printed and electronic promotional materials
- Your business name or logo on all Festival t-shirts worn by more than 300 volunteers throughout the Festival
- All sponsors and vendors are asked to contribute a raffle item – it can be anything you want to represent your support of the event.

GIVE NOW

\$12,000 PATRON SPONSOR



Sponsor business name or logo prominently displayed in all advertisements and promotional materials including:

- All live media advertising on Fox5 Local Las Vegas
- All print advertising in area publications including, but not limited to: Las Vegas Review-Journal, Boulder City Review, and local publications (Approximately \$5,000 in advertising value)
- Inclusion in all press releases
- Inclusion in all website announcements and emails
- Exclusive 10x10 marketing booth space with table and chairs, you can use your own for branding
- Festival signage at key Wilbur Park locations
- 40 food/beverage vouchers for your employees or guests (\$100 value)
- 10 event parking passes for your employees or guests (\$250 value)
- Full-page, inside back or back cover advertisement for your business in Festival program
- Your company logo on all Festival printed and electronic promotional materials
- Your business name or logo on all Festival t-shirts worn by more than 300 volunteers throughout the Festival
- 12 Complimentary T-shirts
- 6 Complimentary Canvas Totes
- All sponsors and vendors are asked to contribute a raffle item – it can be anything you want to represent your support of the event

GIVE NOW

\$6,000 CRAFTSMAN SPONSOR



Sponsor business name or logo prominently displayed in all advertisements and promotional materials including:

- All live media advertising on Fox5 Local Las Vegas
- All print advertising in area publications including, but not limited to: Las Vegas Review-Journal, Boulder City Review, and local publications. (Approximately \$5,000 in advertising value.)
- Inclusion in one press release
- Inclusion in all website announcement
- Exclusive 10x10 marketing booth space with table and chairs, you can use your own for branding.
- Festival signage at key park locations
- 10 food/beverage vouchers for your employees or guests (\$50 value)
- Full-page, color advertisement for your business in Festival program
- Your company logo on all Festival printed and electronic promotional materials
- 8 Complimentary T-shirts
- 4 Complimentary Canvas Totes
- All sponsors and vendors are asked to contribute an item for our raffle item – it can be anything you want to represent your support of the event.
- Your business name or logo on all Festival t-shirts worn by more than 300 volunteers throughout the Festival

GIVE NOW

\$4,000

GOLD BRUSH COMMUNITY PARTNER

Sponsor business name or logo prominently displayed in all advertisements and promotional materials including:

- All print advertising in area publications, including, but not limited to: Las Vegas Review-Journal, Boulder City Review. (Approximately \$2,000 in advertising value.)
- Inclusion on event website
- 6' table under carports for display and marketing of your small business
- 8 food/beverage vouchers for your employees or guests (\$50 value)
- Full-page, color advertisement for your business in the Festival program
- 3 Complimentary T-shirts
- Your company logo on all Festival printed and electronic promotional materials
- Your business name or logo on all Festival t-shirts worn by more than 300 volunteers throughout the Festival



GIVE NOW

\$3,000

SILVER BRUSH COMMUNITY PARTNER

Sponsor business name or logo prominently displayed in all advertisements and promotional materials including:

- All print advertising in area publications including, but not limited to: Las Vegas Review-Journal, Boulder City Review. (Approximately \$2,000 in advertising value.)
- Inclusion on event website
- 6' table under carports for display and marketing of your small business
- 4 food/beverage vouchers for your employees or guests (\$50 value)
- Half page, color advertisement for your business in Festival program
- Your company logo on all Festival printed materials
- Your business name or logo on all Festival t-shirts worn by more than 300 volunteers throughout the Festival



GIVE NOW

\$2,000 BRONZE BRUSH COMMUNITY PARTNER

Sponsor business name or logo displayed in all promotional materials including:

- Quarter page, color advertisement for your business in Festival program
- Your logo on all event t-shirts



GIVE NOW

\$1,500 Community Partner

Sponsor business name or logo displayed in all promotional materials including:

- Business card size, color advertisement for your business in Festival program
- Your logo on all event t-shirts



GIVE NOW

\$1,000 Chamber of Commerce Special

Sponsor business name or logo displayed in all promotional materials including:

- Business card size, color advertisement for your business in Festival program
- Your logo on all event t-shirts



GIVE NOW

Sponsorship Deadline is August 25, 2026

Please complete, sign and return this Sponsorship Agreement Form along with full payment made out to Boulder City Hospital Foundation, 1000 Nevada Hwy, Suite 101, Boulder City, Nevada 89005

Name: _____

Title: _____

Company: _____

Mailing Address: _____

Business Phone: _____

City: _____ ST: _____ ZIP: _____

Fax: _____

Website: _____

Email: _____

Sponsorship Level: _____